



Logo brand guidelines for Mentor Group Of Companies

Brand Guidelines

@2024

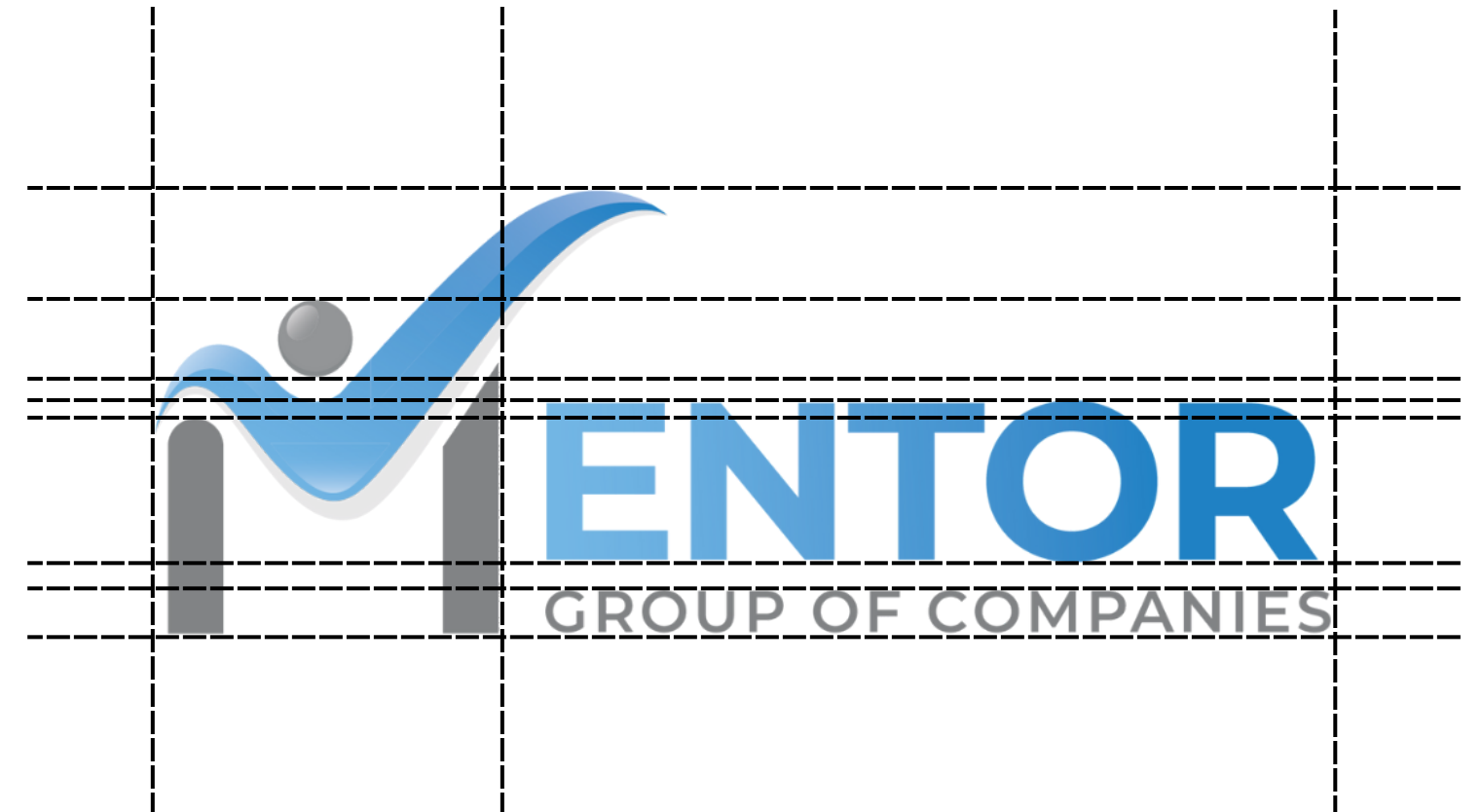
1 The Mentor Group logo



2 The Small Mentor Group Logo



Clear Space



 Save area

Logo Usage



Logo Misuse



Logo on Background



Primary & Secondary colour

Colour palette codes

RGB : 177, 149, 124
CMYK : 0.00, 0.16, 0.30, 0.31

#838587

A color palette for the hex code #838587. It features a large dark gray square at the top with the hex code written in white. Below this are three smaller squares of varying shades of gray, from dark to light, arranged horizontally.

RGB : 25, 46, 50
CMYK : 0.50, 0.08, 0.00, 0.80

#2C85C6

A color palette for the hex code #2C85C6. It features a large blue square at the top with the hex code written in white. Below this are three smaller squares of varying shades of blue, from dark to light, arranged horizontally.

Primary & Secondary fonts

Primary

Montserrat

ABCDEFGHIJKLMNO P Q

RSTUVQYZ

abcdefghijklmnopqrstu vwxyz

Secondary

Montserrat

ABCDEFGHIJKLMNO P Q

RSTUVQYZ

abcdefghijklmnopqrstu vwxyz